

## PRESS RELEASE

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## AN ARKANSAS FIRST FOR SERVICE DOGS

The Natural State just got another "first". LifeLine Service Dogs, a 501(c)(3) non-profit service dog organization located in Polk County provides, trains and donates highly skilled service dogs to Veterans, Active Duty, Gold Star/Military families, children and qualified civilians, at no charge to them. A "first" for Arkansas are the canine heroes of LifeLine. A resource rare among service dog organizations, LifeLine is one of very few with a solid and longstanding history for service bred canines. Among many service dog organizations the resource for quality canines capable of service dog careers, especially in areas of PTSD, TBI, MST is non-existent.

Founder, Loraine Anderson explained, "It's pretty straightforward to evaluate a dog for potential service for med alert, which is why so many were pulled from shelters, which don't get me wrong, is a very noble and worthwhile effort". "However, alot of the dogs put into service just didn't have the temperament or longevity to serve the entirety of their careers and washout rates, even now, continue be in excess of 80% and thats devastating, especially for the children". "When recognized efforts to resource for PTSD and trauma related health issues began, the exisiting protocols and practices untilized by most programs, started failing exponentially, and although there isn't much transparency about that right now, I think there will be as more accountability is required."

LifeLine's breeding program started almost 30 years ago and as the Founder shared, has less than a 1% washout rate. LifeLine's devoted to the health, intelligence and unique ability to serve in what's known as the psychological support canine. The psych support canine is the elite of the service dog industry. It takes a remarkable canine for this type of service work and eligibility far exceeds that of typical service. An article published by Frontiers in Veterinary Science has shared information about the importance of purpose bred canines and highly developed breeding programs for the successful sustainability of future service dogs.

Founder, Loraine Anderson shared that 30 years of selective, careful decisions were made to genetically enhance and provide the heroes destined to help Heroes. LifeLine Service Dogs focus and train for PTSD, TBI, MST, Autism, Diabetic Alert, Seizures, Cardiac, Hearing loss and mobility. Service dogs save lives and help their handlers gain greater independence!

To learn more about this organization visit www.lifelineservicedogs.org







